



**Glenfiddich Partners with OCADU Canada's "University of the Imagination"
In Search for 2011 Artist in Residence**

Toronto, January 26, 2011 – Glenfiddich, the world's most awarded single malt whisky, is searching for a Canadian artist to participate in its internationally renowned Artist-in-Residence program at the company's distillery in Dufftown, Scotland.

For the first time, Glenfiddich has partnered with OCAD University (OCADU) and Onsite [at] OCADU, to assist in the identification and selection of the Canadian artist.

"The Glenfiddich residency provides substantial support for significant contemporary artists," says OCADU Curator Charles Reeve. "We're thrilled to be involved with this important program."

The call for candidates opens on January 25, 2011 and closes February 25.

The shortlist of artists will be announced on March 2 at the Onsite [at] OCADU gallery, Toronto.

Interested artists must be available to live at the distillery in Scotland for a period of three months from June to August.

Each year, Glenfiddich sponsors up to eight artists from around the world to live and work at the distillery in Dufftown. The residency, valued at roughly \$20,000 per artist, represents Glenfiddich's commitment to pioneering spirits, the arts and the communities it serves.

Artists live in crofts at the distillery and are encouraged to find inspiration from their unique setting in the Scottish Highlands. One of the special benefits for artists is the opportunity to work in an international community, to share in a dialogue with other artists and foster cross-disciplinary ideas.

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The Glenfiddich Artist-in-Residence program has sponsored more than 40 artists since its inception in 2002. Canadian artists have included Damian Moppett (2010), Arabella Campbell (2009), Dave Dymont (2008), Jonathon Kaiser (2007), Annie Pootoogook (2006) and Myfanwy Macleod (2005).

The Artist-in-Residence program covers the cost of travel, living expenses and working materials while at the residency. Those interested in applying for the program should contact Charles Reeve, Curator at creeve@ocad.ca.

About OCAD University (OCADU)

OCAD University (www.ocad.ca) is Canada's "university of the imagination." The University, founded in 1876, is dedicated to art and design education, practice and research and to knowledge and invention across a wide range of disciplines. OCAD University is building on its traditional, studio-based strengths, adding new approaches to learning that champion cross-disciplinary practice, collaboration and the integration of emerging technologies. In the Age of Imagination, OCAD University community members will be uniquely qualified to act as catalysts for the next advances in culture, technology and quality of life for all Canadians.

About Onsite [at] OCADU

Formerly called "The Professional Gallery," Onsite [at] OCADU (www.ocad.ca/onsite) was launched in 2007 with Rirkrit's first solo exhibit in Canada. Since then, it has hosted solo and group shows featuring dozens of nationally and internationally significant contemporary artists and designers, enriching OCADU's educational experience while helping to make this university an indispensable cultural resource for the region.

About William Grant & Sons

William Grant & Sons is an independent family-owned distiller founded by William Grant in 1886 and today still controlled by the fifth generation of his family. The Company distils some of the world's leading brands of Scotch whisky, including the world's favourite single malt Glenfiddich®, the handcrafted range of The Balvenie® single malts and one of the world's best loved blended Scotches, Grant's®, as well as selected other spirits, including Hendrick's® Gin, Sailor Jerry® Spiced Rum and, most recently, Tullamore Dew Irish Whiskey

– 30 –

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