



The Balvenie Introduces New 14 Year Old: Caribbean Cask

Innovative Cask Finish Adds Unique Touch of Spice

Toronto, February 7, 2011 - The Balvenie has launched its newest variant, the 14 Year Old Caribbean Cask. This innovative new expression is now available in Ontario.

Caribbean Cask follows the acclaimed limited-edition Balvenie 17 Year Old Rum Cask released in 2008. This new expression bears all the hallmarks of The Balvenie, with an added level of complexity that comes from finishing the whisky in casks that once held Caribbean rum. The Balvenie is first matured for 14 years in traditional oak whisky casks then transferred to the rum casks, leading to an exceptional Single Malt that possesses the signature smooth, honeyed character, while adding unique notes of toffee and fruit that come from its innovative cask finish.

“We’ve found that many years of maturation in traditional oak whisky casks followed by a few months of rum cask maturation complements The Balvenie single malt very well,” says David Stewart, the most experienced Malt Master in Scotland. “This expression is a beautifully rounded 14 year old whisky that combines traditional Balvenie vanilla notes with rich toffee, a hint of fruit and a warm, lingering finish.”

The Balvenie 14 Year Old Caribbean Cask is available in limited quantities through the Whisky Shop at select LCBO’s across Ontario and through select retailers in Alberta.

The Balvenie, the world’s most handcrafted Single Malt Scotch Whisky, has added the Caribbean Cask finish to its collection of award-winning Single Malts. This rich and intense new expression lines up alongside the already established range of Balvenie Single Malts – 12 Year Old Doublewood, 12 Year Old Signature, 15 Year Old Single Barrel and recent IWSC Trophy Winner 21 Year Old Portwood.



The outstanding quality of The Balvenie is a result of the unique craftsmanship retained by The Balvenie Distillery. Nowhere else is there a distillery that still grows its own barley, malts in its own traditional floor malting, employs a team of coopers to tend its casks, a coppersmith to maintain its stills and has in its service David Stewart, the most experienced Malt Master in Scotland, whose innovative approach to cask finishing has set a new standard in Single Malts.

Tasting Notes

Nose: Rich, sweet and creamy toffee on the nose combines with fresh fruit notes

Taste: Rounded with vanilla and sweet oak notes, with a fruity character that develops with time

Finish: Soft and lingering

The Balvenie 14 Year Old Caribbean Cask retails for \$99.95.

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About William Grant & Sons

William Grant & Sons is an independent family-owned distiller founded by William Grant in 1886 and today still controlled by the fifth generation of his family. Recently named 2010 Distiller of the Year at the International Wine and Spirits Competition, William Grant & Sons distils some of the world's leading brands of Scotch whisky, including the world's favourite single malt Glenfiddich®, the handcrafted range of The Balvenie® single malts and one of the world's best loved blended Scotches, Grant's®, as well as selected other spirits, including Hendrick's® Gin, and Sailor Jerry® Spiced Rum and Tullamore Dew®.

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