



**Who Will Take Home Canada's Single Bottle of Glenfiddich 50 Year Old?**

*\$26,000 Bottle of the World's Most Awarded Single Malt Now Available in Ontario*

**Toronto, June 2011** – The only bottle of the Glenfiddich 50 Year Old in Canada is now on sale at the LCBO Summerhill store in Toronto.

“From our signature Glenfiddich 12 Year Old to the rare and precious Glenfiddich 50 Year Old, we are incredibly proud of our entire range,” says Ian Millar, Glenfiddich Global Ambassador. “At Glenfiddich we pride ourselves on our malt credentials and exacting standards and see it as a great honour to be able to release such precious, aged single malts.”

The Glenfiddich 50 YO represents pioneering care and commitment by the distillery's Malt Master to ensure this liquid is worthy of its ultra-rare status and \$26,000 price tag.

“It's not just the exquisite taste of the whisky that sets new levels of perfection; the packaging reflects the excellence of the whisky and is similarly rich with authenticity and heritage,” says Ian Millar.

The Glenfiddich 50 Year Old is one of the rarest and most magnificent single malts in the world. Only 500 bottles have been produced, of which 50 will be released each year, each signed by Alexander Grant Gordon (great-grandson of William Grant, founder of Glenfiddich).

The hand-blown bottles are individually numbered and presented in beautifully hand-stitched, leather-bound cases, which were inspired by William Grant's personal ledgers.

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**Tasting Notes:** Glenfiddich 50 Year Old is imbued with a rich complexity that only time creates. It remains remarkably light and elegant on the palate. The nose is beautifully harmonious with an uplifting, vibrant and intriguing aroma. The taste is initially sweet with a zesty orange marmalade and vanilla toffee, which then cascades through a wonderful series of layers: aromatic herbs, floral and soft fruits, silky oak tannin and hints of gentle smoke. The finish is exceptionally long with a touch of dry oak and the merest trace of peat.

**Hand-crafted Package:** Nestling next to the bottle, a leather bound book details the whisky's history and provides pages for proud owners to record personal tasting notes for each occasion they enjoy their whisky. A certificate is also included within the case which has been hand-signed by four of the distillery's long-serving craftsmen who, between them, have spent 160 years at Glenfiddich keeping a watchful eye as this precious whisky has matured.

Each bottle is decorated in Scottish silver, crafted by Thomas Fattorini, a sixth generation silversmith, and imprinted with William Grant & Sons' own hallmark.

**About William Grant & Sons:**

William Grant & Sons is an independent family-owned distiller founded by William Grant in 1886 and today still controlled by the fifth generation of his family. Recently named 2010 Distiller of the Year at the International Wine and Spirits Competition, William Grant & Sons distils some of the world's leading brands of Scotch whisky, including the world's favourite single malt Glenfiddich®, the handcrafted range of The Balvenie® single malts and one of the world's best loved blended Scotches, Grant's®, as well as selected other spirits, including Hendrick's® Gin, and Sailor Jerry® Spiced Rum and Tullamore Dew®.

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For additional information, please contact:  
Gerald Crowell/Alexandra Sockett  
Jesson + Company Communications  
416-323-7828  
[gcrowell@jessonco.com](mailto:gcrowell@jessonco.com)/[asockett@jessonco.com](mailto:asockett@jessonco.com)