



PURVEYORS OF FINE WINES & SPIRITS

PRESS RELEASE

FROM: Peter D. Mielzynski
DATE: June 20, 2008
RE: LCBO "Agent of the Year" Award

I am very pleased to announce that the LCBO has once again chosen PMA as "Agent of the Year" for 2007-2008. This is the 4th time since 1999 PMA has won this award. This is a very prestigious award in our industry and is the highest ranking award an agent can win at the LCBO Elsie Awards.

The criteria for this award includes, marketing execution, teamwork, sales, collaborative planning, logistics, educational initiatives, problem solving, finance, professionalism and product selection in all categories.

This is a PMA Team award and I feel that every employee of PMA in Ontario whether it is sales, marketing, logistics, administration or finance had a hand in helping win this award.

Thank you for supplying your fine products to PMA.

Sincerely,

Peter D. Mielzynski
President & C.E.O.

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